

# HiiRO

ヒイロ

Oil pastel + Digital art

Residing in Chiba, Japan.

Email : [hiiro.andw@gmail.com](mailto:hiiro.andw@gmail.com)

<https://www.hiiro.art>

## Biography

Born in Tokyo, Japan, and a graduate of Bunka Fashion College with a major in Fashion Design.

In the mid-1990s, created art that captured complex personal emotions using oil pastels and acrylics, translating universal themes into practical forms within pop art. Organized art-fashion shows in Harajuku and presented new works on T-shirts to make art more accessible, while serving as cover artist for the monthly magazine SHINKU-KAN for one year. From 1995 to 2002 this period became an exploration of the fusion of art and fashion, until professional design work led to a two-decade pause.

After a 20-year hiatus, resumed creative activities with a focus on the spiritual and unseen. Through the series Inner Monster33, evoked inner emotions and collective memories rooted in ancient times, followed by BON KNOW 108, which sought a balance between contemporary accessibility and deep spirituality.

In 2024, received an award at the IAG AWARDS for work inspired by Japanese tradition and culture, incorporating Yamato words and Noh masks. Subtle pixel variations revived the mutable expressions of Noh masks and transformed them into digital art, aiming to resurrect ancient expressive power in a contemporary context and foster cross-cultural understanding.

Recent years mark a further expansion into music.

Under the artist name HiiRO, now releases electro-ambient and avant-pop songs that weave poetic lyrics with AI-assisted sound design. Concept albums such as Wings of the Tide, Sturgeon Moons, The Root of Trust, and Breathing Planet explore themes of memory, trust, and the future of human-AI co-creation, while visual works and pixel art continue to enrich the storytelling.

Today, art and music interlace as one practice—bridging ancient and digital, personal and universal—inviting audiences to sense the subtle breath of emotion and time.

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## CV

### Education

- 2022 Established as a sole proprietor and W,  
reinitiating artistic activities under the name HiiRO.
- 2001 Worked as a freelance Art Director for advertising materials.
- 1999 Employed as an Inner Graphic Designer at a PR company.
- 1996 I established my operational base in Berkeley, California, USA.
- 1995 Graduated from Bunka Fashion College, specializing in Fashion Design.

### Solo Exhibitions

- 2002 Heart of Darkness at "SHINKU-KAN" (Tokyo:Harajyuku)
- 2001 ART Fashion Show at "SHINKU-KAN" (Tokyo: Harajyuku)
- 2001 THE FARST at "LUKE" (Tokyo: Daikanyama)
- 1995 Interweaving of Motion and Stillness 動と静の交錯 at FAZENDA (Tokyo: Ginza)

### Group Exhibitions

- 2001 Together with photographer Kazumi Sakurai. at "VAL" (Tokyo: Aoyama)
- 1996 ART Fashion Show (Tokyo: Shinjuku)

### Collective Exhibitions

- 2024 IAG AWARDS 2024 EXHIBITION May 24, 2024 – June 2, 2024 (Tokyo:Ikebukuro)
- 2000 Design Festa Vol.11 Art Fair (Tokyo)
- 1995 Emerging Young Artists at "Bar isn't it" (Tokyo: Ginza)
- 1995 Design Festa Dash (Tokyo)
- 1995 Design Festa Vol.2 (Tokyo)

### Awards

- 2024 Placed in the IAG AWARDS 2024.